



Renting Equipment is Inherently Greener

Inevitably, in going about our daily lives — commuting, sheltering our families, eating — each of us contributes to the greenhouse gas emissions that are causing climate change. Yet, there are many things each of us, as individuals, can do to reduce our carbon emissions. The choices we make in our homes, our travel, in our businesses, and what we buy and throw away all influence our carbon footprint and can help ensure a stable climate for future generations.

Green Benefits of Renting vs. Owning

1. Renting allows you to choose the right size equipment for your job, not the biggest piece of equipment for all jobs.
2. Consider altering your purchasing habits. Instead of purchasing 10 of the largest pieces of equipment, consider six and rent what additional equipment is needed for the job.
3. Renting offers greater utilization of equipment that is serviced and maintained by the supplier.
4. RSC has one of the youngest fleets in the industry, with an average age of 33 months. A younger fleet is more energy efficient and meets emission regulations and other air quality standards.
5. RSC is more than 98 percent current on manufacturer suggested preventive maintenance which ensures that all of our equipment operates at peak efficiency. This program reduces down time, less pollutants due to more efficient running engines and increases longevity of the equipment.
6. Tracking your carbon footprint is easy with RSC Total Control software. Total Control is a web-based management system that allows 24/7 real-time access to all fleet activities, including equipment you own and rent.
7. Parts replacement is minimal which minimizes waste.
8. Transportation costs are less due to fewer trailers or trucks needed to haul equipment from the shop to the job site.
9. Safer equipment that is regularly maintained is more efficient and reduces accidents.
10. With increased regulations, both state and federal, compliance costs are the responsibility of the rental supplier.
11. Properly maintained and energy efficient equipment offers a “green” advantage in the bidding process.
12. There is no need for storage space which reduces storage costs.
13. Our broadly used electronic ordering, delivery and billing systems Total Control®, RSC Online® and RSC e-Pay™ significantly reduce the amount of paper used, and saves a lot of time in your business.